

Ultimate Elixir Hair SerumFeaturing: **Harmonie™ Soft Fluid**

LIGHT // NON-TACKY // SILKY, SOFT FEEL

HC-010-22-AK-BNG

HAIR CARE

Ultimate Elixir Hair Serum is a natural oil-based silicone free formulation which nourishes the hair with a blend of nutrient-rich oils. **Harmonie™ Soft Fluid** reduces the perceived greasiness of the natural oils and enhances the sensory performance on hair, giving excellent manageability, conditioning and a silky, smooth feel on hair.

PHASE	TRADE NAME	CHEMICAL / INCI NAME	SUPPLIER	WT (%)
A	Sunflower Oil	Sunflower Oil	Jedwards International Inc.	55.00
	Olive Oil	Olea Europaea Fruit Oil	Jedwards International Inc.	7.00
	Sweet Almond Oil	Prunus Amygdalus Dulcis (Sweet Almond) Oil	Sigma Aldrich	15.00
	Neossance Hemisqualane	Hemisqualane	Centerchem, Inc.	13.00
	Harmonie™ Soft Fluid	C9-12 Alkane (proposed)	Momentive Performance Materials	10.00

PROCEDURE

1. Mix all Phase A ingredients until homogeneous.

Ultimate Elixir Hair Serum

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TYPICAL PHYSICAL PROPERTIES

- Appearance: Pale yellow oil
- Viscosity at 25°C: 50 cP to 100 cP
- Stability: Stable at room temperature and 50°C for 2 months

FORMULATION BENEFITS

- High Naturality Index
- Excellent Hair Manageability
- Smooth, Conditioned Hair Feel
- Reduced Frizz
- Low Perceived Product Greasiness

Typical properties are based upon average data measurements. The actual values may vary.

CONTACT INFORMATION

For product prices, availability, or order placement, contact our customer service center by visiting www.momentive.com/contactus or email us at commercial.services@momentive.com

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Revised: Jan 2023